

# SCA DEVELOPMENT PROCESS

SCA's unique process for preparing prospective student-athletes involves an integrated approach to developing the academic, athletic and personal elements of our student-athletes to provide them with the best possible platform to succeed. It's much more than the outcome, it's about your journey.

## CHALLENGES IN ATHLETE DEVELOPMENT



Lack of professional pathways



Inability to combine academics and sport



Overall cost of sport and education



Limited knowledge of college sports



No holistic approach to personal development

## SCA PERSONALISED DEVELOPMENT PROCESS

HONESTY

DEDICATION

RESPECT

PURPOSE

### PHASE I - EVALUATION

- ✓ Extensive qualifying process to understand the athlete, the family and their aspirations
- ✓ Assessment of academic, athletic and personal preferences in determining eligibility and suitability
- ✓ Develop a personal connection to provide a personalized service

### PHASE II - PREPARATION

- ✓ Navigation and preparation of entrance exams including 1-on-1 tutoring and support
- ✓ Elite athlete training programs, nutrition advice and video analysis for performance enhancement.
- ✓ Access to experts for mindset training, support and mentorship throughout the process

### PHASE III - PROMOTION

- ✓ Extensive network of hundreds of US college coaches
- ✓ Firsthand experience navigating the US college recruitment process
- ✓ Intelligent marketing strategy to maximise opportunity for student-athletes

### PHASE IV - DECISION

- ✓ Assistance in evaluating US college scholarship offers
- ✓ Guidance from college enrolment to visa application
- ✓ Placement announcement and personalised SCA celebration

## OUR PROCESS CREATES OPTIMAL OUTCOMES FOR OUR STUDENT-ATHLETES

ACADEMIC

ATHLETIC

PERSONAL



Providing a personalized process that nurtures young student-athletes and offers a pathway to a subsidised university education and greater sporting opportunities that can't be matched in this country.

